



# MEDIA RELEASE

The Corporation of the Town of Fort Erie  
Canadian Niagara Power Inc., a FORTIS Ontario Company



## TOWN OF FORT ERIE AND CANADIAN NIAGARA POWER JOIN THE WORLD IN CELEBRATING EARTH HOUR

**FORT ERIE, MARCH 11, 2009** – Town of Fort Erie Council, at its February 9<sup>th</sup> meeting, passed a resolution to add its name to the hundreds of thousands of Canadian individuals and organizations that will turn off their lights for just one hour – Earth Hour – at 8:30 p.m. on Saturday, March 28, 2009. Town facilities will participate in turning off the lights, where possible.

Canadian Niagara Power, a FORTIS Ontario Company, has partnered with the Town to bring Earth Hour to Fort Erie by encouraging residents to turn off their lights for one hour.

The demonstration originally began in 2007 in Sydney, Australia where over 2 million residents and businesses turned off non-essential lights for one hour. This resulted in a 10% reduction in Sydney's electrical grid – the equivalent of taking 48,000 cars off the road for one year. In 2008, more than 400 cities and over 50 million people demonstrated their continued commitment to slowing the effects of climate change. This year the goal is to reach 1 billion people and over 1000 cities.

"This is a simple action Fort Erie residents can take to show that they are concerned about the impact of climate change", said Fortis Ontario CEO, Bill Daley.

"Not only will this show Fort Erie can be part of the local solution, by participating we will also be sharing our concern with millions all over the globe", said Mayor Martin.

Climate change is the biggest environmental threat to our planet and the number one concern for Canadians. We are already seeing its impact. Participating in Earth Hour is a simple way to show that you want to be part of the solution and sends a powerful message to others that, together, we can make a difference.

What you can do:

1. Sign-up for Earth Hour at [www.earthhour.org](http://www.earthhour.org) and commit to turn off your lights on March 28 at 8:30 p.m.
2. Promote Earth Hour to your friends and neighbours
3. Consider what else can be done within your own home and workplace to drive change in behaviour and best practices to reduce greenhouse gas emissions.

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### For more information:

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