

CAREER OPPORTUNITY

WATAYNIKANEYAP POWER PM INC.



Wataynikaneyap Power PM Inc., (the “Project Manager”) a wholly owned subsidiary of FortisOntario Inc., acts as the Project Manager of Wataynikaneyap Power LP (“Wataynikaneyap Power”). Wataynikaneyap Power is a licensed transmission entity, majority-owned by a partnership of 24 First Nation communities in partnership with Fortis Inc. and other private investors. The partnership is an unprecedented undertaking and is currently constructing 1,800 kilometers of 230 kV, 115 kV, and 44 kV transmission lines and over 20 substations in northwestern Ontario. Located in our **Thunder Bay** office, Wataynikaneyap Power is currently recruiting for a talented:

DIRECTOR OF COMMUNICATIONS

Under the functional direction of the CEO, Wataynikaneyap Power LP, and reporting administratively to Vice President Corporate Services and Indigenous Relations, the Director of Communications will be responsible for the implementation of the Communications Strategy that will govern how Wataynikaneyap LP/GP (WPLP/ GP), Wataynikaneyap Power PM Inc. (WPPM), First Nation Limited Partnership (FNLP) and Opiikapawiiin Services (OSLP) will execute its communications responsibility that is consistent with the objectives of WPLP/GP. The successful candidate will have a strong communications background with experience and knowledge working with First Nations communities, development industry and leaders at a senior level.

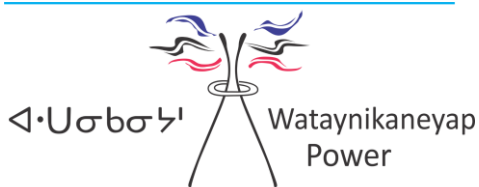
The Director will be responsible for raising the profile of Wataynikaneyap Power through integrated strategic communications initiatives. These include forging positive media and key influencer relationships, brand communications, content creation across all mediums including the web, social media, and traditional media regionally and nationally. The Director also leads all external communications efforts, plans and manages all communications meetings and provides leadership support as it relates to company issues, media advocacy, company messaging and the development of corporate communications materials.

It is the responsibility of the Director to work effectively with all parts of the organization to ensure successful accomplishment of strategic objectives as well as providing key support to the CEO and Board in regards to all communications including strategic communication advice to the Executive, Senior Leadership Team and Internal Committees, as required. The Director will also need to anticipate the long-term implications/risk of decisions and plan for contingencies and mitigations. The Director will need to ensure integrity with Wataynikaneyap’s mission and values by aligning with the inherent jurisdiction of the Indigenous Peoples.

Skills and Qualifications:

- A minimum of ten (10) years’ previous experience in a senior communications capacity, including experience in Indigenous organizations and knowledge of the Northwestern Ontario region and its priorities.
- Post-secondary degree or diploma in Communication, Journalism, Marketing or related field.
- Advanced writing and editing skills, including demonstrated high proficiency in writing for print and electronic, including style and sensitivity variations for different media formats and audiences.
- Ability to work independently and multi-task in a very busy environment
- Staff management and team-building experience.
- Creative and innovative thinking.
- Self-sufficient skills with all MS Office applications and relevant media communications applications.
- An integrated approach to communications, branding and marketing.
- Strong budget-management skills.
- Ability to speak/understand Anishinabemowin and/or Anishiniimowin considered an asset.
- Excellent relationship-building and interpersonal skills.
- A strong commitment to Wataynikaneyap Power mission and values.
- Valid Class G Drivers’ License with clean driver’s abstract.
- Ability to travel as needed.

Please visit www.wataypower.ca for more information



Please submit your application to HR@wataypower.ca by **December 11, 2020**. Indicate “**WTY-DIRCOM**” on subject line.

We encourage First Nation candidates to apply; we thank all respondents but we will only contact those selected for an interview. The Company is committed to accommodating applicants with disabilities and will work with applicants that request an accommodation(s) during the recruitment cycle.